

Podcast Transcript – SPPMO Welcome

Hello and welcome to the website for the NASA Langley Research Center office of Strategic Partnership Planning and Management. I am Bruce Holmes and serve as the Director of the office and would like to describe for you the role we play for the Center. How strategy works in the operation of the Center and how our role in strategic relationship development works as well.

Let me start with the role of the office for the Center. We host the strategic planning function for Langley, which largely consists of working the alignment between the agencies strategy and the work that our folks here do at the Center. Where we think we have contributions that might influence the direction of the Agencies strategy, we are obligated to call that to the attention of the Agency and we do so. So, one of the logical consequences of our strategic planning is that we identify entities with whom we should have a strategic relationship, whether it's a strategic partnership, a strategic customer, or a strategic supplier relation. For example, we have relationships with the National Institute for Aerospace, we are also committed to the support or success of the next generation air transportation system Joint Planning and Development Office in Washington DC. In addition, we have relationships with lines of service in the Department of Defense, as well, just as a few examples. So again, we cast the net, for the strategic planning, we cast the net, so to speak, for the strategic relationships. We pull those nets in and we use the content developed to help drive the strategic behavior of the Center.

Let me say a few words about the strategic framework in which the Center strategies are implemented. Of course the Congress authorizes the Agency and this year we have a 2006 Authorization for NASA which spells out the legalities under which the Agency operates and the focus we which have in our main lines of business. In addition, the President has led the development of the Vision for Space Exploration, and this vision frames the work of the Agency in that arena broadly. NASA Langley has taken that vision and decomposed into actions that we believe are necessary for us to contribute into the work of Exploration for the 21st Century. The NASA 2006 Strategic Plan available at www.nasa.gov captures this Vision for Space Exploration and the Congressional guidance in our Authorization turns it into the actions across the Agency that all the centers now will implement. So overall the framework includes, the Authorization from the Congress, the President's vision, the NASA Strategic Plan, and then the Center's Strategy Implementation Plan. So that basically is the overall framework in which we guide our actions here at the Center, how we prepare our workforce, how we prepare our infrastructure, and how we prepare our means of organizing and managing the resources necessary for delivering on our commitments to the Agency plan. In short, the NASA Strategic Plan is the Center Strategic Plan. Within Langley Research Center's plan for implementing the Agency strategy, we have captured our business growth goals, which are by line of business. The goals that we would like to achieve in growing in Aeronautics, Exploration, Science, and Systems Analysis those are our four main lines of business. We also capture a much bolder longer-range set of goals associated with strategic technologies so these are also a part of the Center's Implementation Plan.

If you have an interest in a strategic relationship with the Center, then our office, the Strategic Partnership Planning and Management Office would be the place to start. You can contact at the numbers on the website. If you have a more focused relationship, maybe not quite so strategic in nature, then the office that you would contact here at the Center would be the Innovation Institute and they would help you with developing the relationships inside the Center to develop your idea further. Regardless of whichever organization you contact, we want to help you engage with Langley Research Center to help develop your ideas further.

I'm Bruce Holmes, Director of the Strategic Partnership, Planning and Management Office at NASA Langley Research Center. I want to thank you for visiting our website and if you have questions, feel free to call the numbers, send us emails and we will be more than happy to respond.